

Collaborate and create, securely

The world is changing fast.

And technology is responsible, with two-thirds of the Global 2000 CEOs putting digital transformation at the heart of their corporate strategy in 2018¹, keen as they are to improve production, empower employees and engage customers.

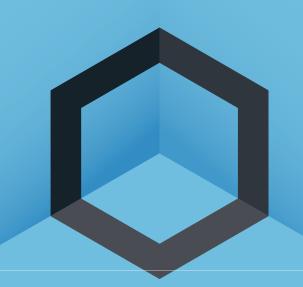
But, technology is not just impacting the way businesses operate it's also altering the way that people want to work.

In today's increasingly disparate working landscape, workers hav never been more demanding. Everyone has their own individual way of doing things. They expect to work in a place that they fee understands them. They want to use devices that they're familiar with. And they're increasingly working in widespread teams, made up of diverse groups. All this means it can be difficult to keep them happy, motivated and productive.

Which is important, as businesses of all sizes are now competing on a globalised playing field, with more traditional enterprises under increasing attack from disruptors of all sizes – who have a whole host of exciting new ways of doing business. "Using Microsoft 365 Enterprise, we're able to assess situations faster, share information, and make rapid decisions to stay ahead of a dynamic retail environment."

Tony Pelaski,

Chief Operating Officer, Fruit of the Loon



of Global 2000 CEOs are prioritising digital transformation in 2018

http://www.information-age.com/study-finds-businesses-have-two-yearsget-digital- transformation bag-or-lose-out-123461445/

New age – new threats

With this disruptive new era has come a new work culture. Businesses are actively looking for workers to be more innovative, while, according to a recent survey, around 72% of workers say their future success depends on their ability to be creative².

But, with these new expectations, come new security threats, and in 2016 alone, two out of every three British businesses suffered breaches³, with an average loss of around £2.9 million⁴. All this despite the doubling of IT security budgets to £6.2 million⁵.

And this is where Microsoft 365 Enterprise comes in to its own. It provides businesses with the tools to achieve their objectives, while ensuring their workers are able to collaborate and create, confident that they're safe and secure at all times.



² Steelcase Creativity and the Future of Work Survey 2017

³ https://teiss.co.uk/information-security/uk-enterprises-data-breach/

⁴Original figure taken from: https://www.sailpoint.com/market-pulse-survey/

⁵ https://www.pwc.co.uk/who-we-are/regional-sites/midlands/press-releases/ uk-organisations-double-cyber- security-spend-but-breaches-continue.html

Designed for the digital age

Microsoft 365 Enterprise brings together the very best of Office 365, Windows 10 and Enterprise Mobility + Security. A complete IT solution, it allows your entire workforce, from firstline workers all the way to the boardroom, to work together, safely, in more innovative ways - giving them the confidence they need to think big, while helping your business reach its goals.

Simpler sharing

With an unrivalled set of tools for teamwork, your workforce can now choose exactly how they connect and communicate, using the device they prefer, corporate or personal.

Advanced security

Thanks to its built-in intelligent security, you can rest assured that even while your workforce is more mobile, your corporate data and information stays safe.

Improved innovation

Your people can work in a more natural manner, using ink, voice and touch to explore new ways of visualising ideas - getting more out of their working day.

Smarter working

It's easier to use and manage across users, devices, apps and services. And, because it integrates with existing infrastructures and environments, it saves you money and time.



Simpler sharing

Built for teamwork

In the modern workplace, it's all too common that people and teams are kept completely separate. This means that there is little chance for workers to be agile and even less chance of businesses creating a competitive advantage in today's increasingly crowded marketplace.

It's time for change. It's time to create a more connected workforce.

Keeping everyone happy, engaged and motivated, is easier said than done though. Each individual has their own expectations of how and where they want to work. One thing they all have in common though, is a desire for integrated tools that work on devices that they're used to, simplify collaboration and get tasks done, fast.

Tap into knowhow, anywhere

This is where cloud and mobile technology comes in. Not only can it improve collaboration and productivity, but it can also accommodate different working styles, while reducing costs. In fact, 97% of IT professionals said that anytime, anywhere access to data and applications makes employees more effective⁶.

Social technology, for example, has many positives. 66% of companies believe that it increases the speed of knowledge access. 60% say it reduces the cost of communications. And 49% believe it reduces travel costs?

With Microsoft 365 Enterprise, your workforce can communicate and collaborate wherever, and whenever they may be.

- **Email, chat, online meetings and video** means workers can use the tools that are right for the task
- **With Outlook, SharePoint and OneDrive for Business**, people can stay in touch, wherever they are
- **Skype for Business** gives people the chance to work together over video link, no matter their location
- Teams can create, share, and work together on the same document in real time
- **Building company-wide communities** opens up better channels of communication
- Microsoft Teams a group messaging application based around on a chatroom is a hub for collaboration
- As familiar Office applications fully integrate with it, users can switch from app to app, on a global, secure cloud

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Advanced security

Intelligent protection

Businesses of all sizes and in every industry have long been the target of hackers. With the increased adoption of cloud technology and mobile devices though, they are facing ever greater, ever more sophisticated cybersecurity threats.

The global cost of dealing with these cyberattacks is estimated to rise from £2.9 billion in 2015 to £1.5 trillion in 2019 $^{\circ}$. So, it's understandable that security is the number one priority for the majority of UK businesses, with around 87% of them agreeing that it's important to have strong identity governance controls in place across their entire IT infrastructure $^{\circ}$.

All this means that ensuring you have the right protection for your organisation is more important than ever, especially if your workforce is increasingly working remotely. Because enabling a truly agile workforce brings a whole host of new security risks, including shadow IT issues and mobile admin access.

Future proofing

Another area that needs consideration is the General Data Protection Regulation (GDPR), which came into force on 25th May 2018. This governs how businesses manage and protect personal data, and it will have to be built into future security plans.

Businesses can use Microsoft 365 Enterprise to protect users, data, applications and infrastructure, detect new threats as soon as they happen, and respond quicker to limit their impact.

This means your company could benefit from:

- Data that's more protected across devices even on employees' own personal ones
- Devices and data that are safer from threats
- Automatic threat protection
- Being able to remove company information when an employee leaves
- Managing company data on personal devices and even see who is using what
- Automatic encryption policies
- Annual desktop upgrades
- Being GDPR compliant



8 https://www.forbes.com/sites/stevemorgan/2016/01/17/cyber-crime-costs-projected-to-reach-2-trillion-by-2019/

⁹ https://www.sailpoint.com/market-pulse-survey/



Improved innovation

Unlock creativity

In the past, companies that were both creative and inventive usually ended up as leaders in their fields. That's no longer the case.

These days, no company is safe from disruption. There are any number of small, agile and innovative businesses, all of who are seeking to make a big impact by upsetting the status quo. In this digital age, you have to do things differently if you're going to be truly competitive and successful.

A culture change like this needs to be led from the boardroom though, and many CEOs are already beginning to take the idea on board. In fact, in a recent US survey, CEOs said that creativity was the skill they valued most in their people¹⁰.

With Microsoft 365 Enterprise, your workforce can be more creative by:

- ▶ Interacting with devices in new ways, from voice and digital pen, to touch and gesture
- ➤ Creating, sharing, and co-authoring documents with co-workers
- **Accessing the latest version of documents** on their favourite devices
- > Creating fresh, engaging content
- **Ensuring their ideas go to market first** with new productivity tools
- Using AI-based apps such as PowerPoint Designer and PowerBI to enhance their thinking

¹⁰ https://www.usnews.com/opinion/articles/2012/08/09/creativity-will-drive-the-us-economy

Smarter working

Integrated for efficiency

With the increasing implementation of tools like cloud and mobile, a lot of businesses have an ever-growing mix of technologies, apps, and data that are spread out all over the place.

This presents a serious issue for IT departments, as it means they have to find a way of managing a complex, diverse infrastructure. For example, when your workforce is nomadic and using a range of their own devices, how can updates take place securely? How can new staff be onboarded? Right now, the only solution is that a member of the IT team does it manually.

This is not a justifiable solution in today's agile landscape.

With Microsoft 365 Enterprise, you can simplify and manage all your IT services from one place by:

- Fully integrating Office 365, Windows 10, and EMS so your people don't have to tackle unnecessary levels of complexity. Plus, it means a reduced total cost of ownership
- **Remotely updating devices and systems**, so there's no need for your team to deal with a complex IT process
- Working within cloud-based streamlined device and application management, helping you to save time
- Configuring security features and settings in one place
- **Using self-service deployment** so you can free up your team for other activities
- Utilising single login for all services and devices, making it easier for people to access their work, anywhere, on their devices
- **Automatically updating systems**, so you don't need to worry about out-of-date apps





Safe meets secure

It's all well and good having the world's most secure operating system, but to truly make the most of it you need the world's most secure devices as well.

That's where HP technology comes in. Utilising innovative technologies such as Sure Start (protects your PC with hardware-enforced self-healing protection), Sure Run (protects critical applications and processes running at a system level), and Sure View (instantly protects against visual hacking). HP secures the foundation of your PC with solutions that are enforced by the hardware for stronger protection.

Complete with industry-leading processing, storage, graphics and system management components, HP has engineered a total system approach that not only helps you overcome the most demanding of challenges, but which also brings out the best in Microsoft Enterprise 365.

Enhanced security. Added flexibility. Increased reliability

With modern businesses striving to achieve device security, flexibility, mobility, collaboration and management capabilities, while simultaneously eliminating system down time or failure, HP technology has been designed specifically to comprehensively address reliability in all its forms.

How we can help

To find out how HP's Workspace technology could make your business a safer and more innovative place, take advantage of our free hardware evaluation service. Ideal for planning an asset refresh, this handy tool enables you to try before you buy.

We also have an in-house configuration team who can complete a wide range of pre-delivery services, freeing up your time and enabling your people to work more productively.



The Ultima Proposition

As one of Microsoft's leading Gold LSI partners, we can take control of all your hardware and software requirements, while our expert presales advice and best-practice guidance ensures you receive a perfectly tailored IT solution.

All this means that you not only get the very best out of Microsoft 365 Enterprise, but that you also meet the demands of your business.

When you work with Ultima, you'll have access to:



Our experienced licencing team, for all pre- and post-sales licensing queries, new product releases and access to multiple agreements to find the best solution for your business



Hands-on demos and training



The expertise, knowledge and people to deliver end to end solutions, from pre-sales to deployment



Full managed services for the Office365 Suite from our 24x7 Technical Service Centre



A dedicated partner who will add value at every step of the way, not only with Microsoft but all vendors, to give you an end to end solution



Visit info.ultima.com/m365 or contact us at ultima.com/contact-us

